

Landmark Court Cases Video Rubric

	Beginning	Developing	Accomplished	Distinguished
	8	12	16	20
Script and Presentation – Is your project presented in some organized manner? Is the script rehearsed and polished?	Difficult to follow. Poor quality shows poor effort. The script, if there was one, is very shaky and appears that the students simply spoke off the cuff.	Portions may be poorly documented and/or organized. Hard to follow the progressions of the video. Explanation shows some effort. The script is clear, and concise, but the execution of the script is shaky	Fairly well documented and organized. Format is easy to follow. Good explanation shows good effort. The script is well prepared and execution of the presentation is fluid.	Program shows a continuous progression of ideas and tells a complete, easily followed story. Well organized. The script is effortlessly used and is evidence of rehearsal and revision where necessary. This is an example of a great use of voice in order to move the viewer through the content.
Intro, Outro, and Credits – Does your video begin and end with information to help focus the viewer's attention.	The video either has an intro or and outro. The intro/outro is of low quality. The video does not use credits/citations at all.	The video has an intro and an outro and it is of moderate quality. Credits/citations may or may not be present.	The video has an intro and an outro. It is consistent with the rest of the video. Credit/citations is given to appropriate sources.	Intro and outro add to the high level attained by this video. Credits/citations are given to appropriate sources.
Communicating the Significance of the Case – Does your video stay focused on an informative topic? Does your video provide easy to understand information? Does your video demonstrate the depth of knowledge of the presenters? Is the Court case covered sufficiently and correctly?	Project's usefulness is in question. Does not inform; does not stay focused on the topic.	Project has problems staying focused on topic. Information is incoherent at times. The video shows a shallow depth of knowledge on the topic. <u>Project is researched to a fair degree.</u>	Video is focused on an informative topic. Video makes understanding the topic fairly accessible and easy. Video demonstrates a depth of knowledge on the topic. <u>Project is well researched</u>	Video is laser focused on the topic. The topic is very easy to understand. The video demonstrates an obvious depth of knowledge on the topic. Student went beyond the scope of the assignment and the hard work shows. <u>Excellent, well thought out explanation shows superior effort.</u>
Images/Video/ Creativity & Elements of Design – Is your video interesting? Did your choice of elements such as film clips, pictures, colors, backgrounds, and transitions enhance the project? Eye-catching colors and change of image/camera angles every few second?	Use of elements detracts from video. Too many or too gaudy graphics; transitions, too many clips, backgrounds and/or sounds detract from content. Pictures or video clips may be out of focus or "shaky". One image on screen for an elongated period of time.	Minimal use of design elements. No transitions. Sound is lacking or inappropriate or scratchy. Some pictures or video clips may be out of focus or "shaky". Some screens do not change angles/colors/words very frequently.	Good use of graphics and/or other design elements. Some transitions are inappropriately placed. Sound quality is OK. Video clips or pictures are clear and in focus. Images or camera angles change in order to engage the viewer.	Excellent sense of design. Effective camera techniques used for the video and pictures. Video and pictures are in focus and of good quality. Smooth transitions are appropriate and aid in delivery of the presentation.
Essential Content – Does the summary video include all of the required content as it relates to the case?	Project contains minimal information as requested. There is some information but is not complete and/or is missing key elements. The information presented is incorrect.	Project makes an attempt at answering the basic questions required, but leaves out important details or is wrong in cases. At a minimum all of the essential questions are answered, but more could be done to create a fuller response/ presentation.	Project fully answers the questions required and begins to go beyond the minimum expectations. The information is correct and welcomes the viewer into a deeper consideration of the questions posed by the court in their reasoning and/or dissent.	Project significantly answers the questions required and goes beyond the simple analysis most students do. There is deep connection to other cases, constitutional questions, dissenting opinions and legal ramifications. This video would stand out as an exemplar because it draws the viewer into further consideration of the topic / case.

Due on March 3, 2016! Please share the MP4 file with my through Google Drive!